PRATTONIA'65



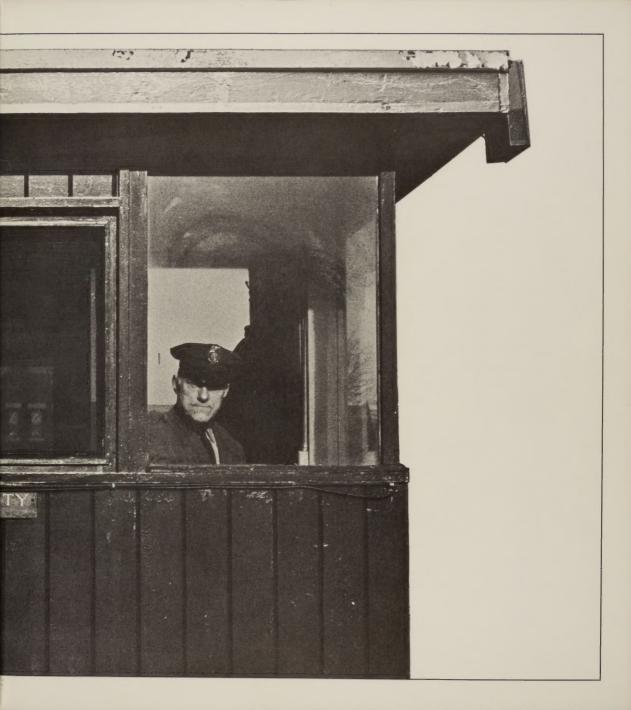
Pratt is at once a part of the world and a world in itself. Like a scale model of the way bigger places are run, with people in charge and people who work here and people who come to live here.

Some of us are here to learn and some to teach.

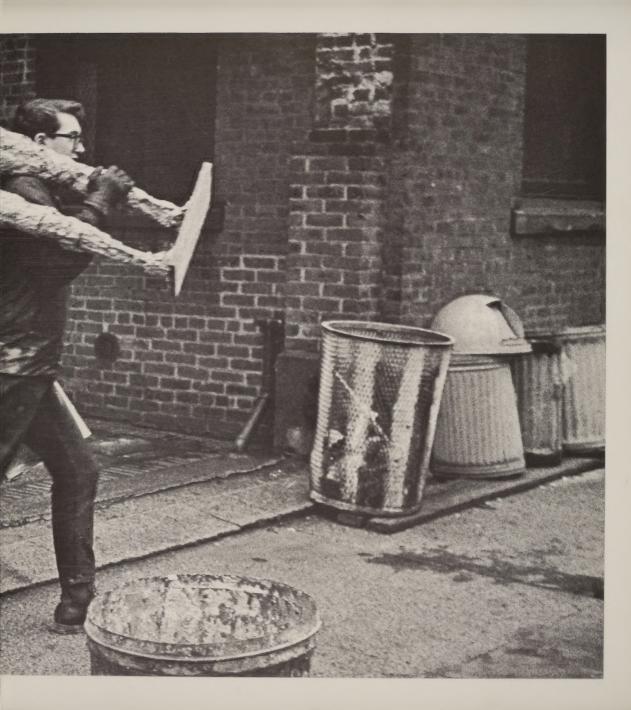
One group earns a living here; the other spends one.

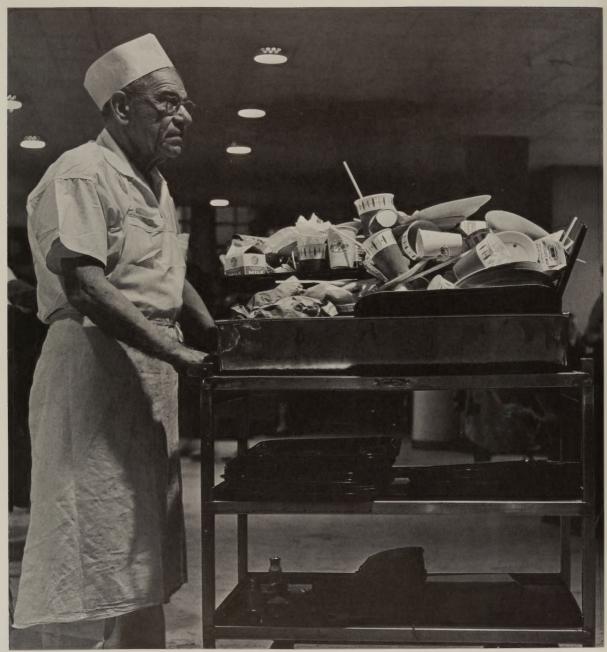
As far as most Pratt people are concerned the place is bounded by the athletic field at one end, Erik's at the other, and Myrtle and DeKalb on the sides. Its depth is the PI Shop and it's as high as the sky. In most cases Pratt Institute is four years long.



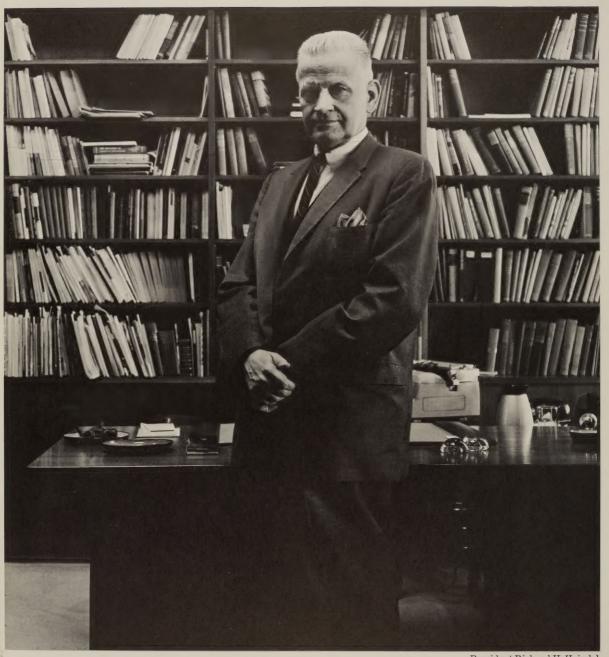








PI Shop Busboy Isaac Singer



President Richard H. Heindel











WASHINGTON AY.——PRATT INSTITUTE
ADELPHI ACADEMY

















Foundation Art

Foundation foundation didn't sound too scary you didn't know what it would be like waking up changing growing learning new words meanings reasons goals no sleeping if good working hard to be good school can't make you school can wake you see with eyes squinting mind thinking new mind young eyes tired but alive.

FACULTY Herbert Beerman Mary Buckley Martin Craig W. J. Douglas Duncalfe Martha Erlebacher Walter Erlebacher William Fogler Sue Fuller Sidney Geist Samuel Gelber Joseph Groell Richard Hall Howard Kanowitz Robert Kolli Albert Kresch Lucian Krukowski Gabriel Laderman Robert Natkin Ivan Rigby Irwin Rubin Charles Schucker Max Spivak Benjamin Taylor Ruth Taylor Sidney Tillim

Richard Welch









Vincent DiGerlando

Advertising Design & Visual Communication

"To have ideas is forever something."

-Carole Goodson

FACULTY Leon Auerbach Mahlon Cline John Condax William Duffy David Gates Norman Green Herschel Levit Edgar Levy Salvatore Montano Robert Natkin James Nott Werner Pfeiffer Carl Ramirez Alvin Ross Philip Schmidt Kirk Smallman Harold Stevens Robert Sutter Amos Vogel Herschel Wartik Ed Young

















William Urban



John, Paul, George and Ringo

"Design is the organization of materials and processes in the most productive, economic way, in a harmonious balance of all elements necessary for a certain function. It is not a matter of facade, of mere external appearance. It is the integration of technological, social and economic requirements: thinking in relationships."

L. Moholy-Nagy



Industrial Design

(Four contrasting complimentary curves and two straights; move in and out of space to maximum: balance of directional forces; create tensions by opposing accents of curves.)

Alfred Auerbach Richard Bove Lee Epstein Mario Fallani Arthur File William Fogler Norman Gardner Gerald Gulotta William Katavolos Robert Kolli

FACULTY Rowena Reed Kostellow John McClarnon Yasuhiro Okuda Ivan Rigby Alvin Ross Philip Schmidt Kirk Smallman Harold Stevens John Stork David Sutton Richard Welch



"If you want to learn how to make molds, all you need is water and plaster and a little patience. In the morning when I come in I say: 'Good morning, plaster. Be nice to me today'. Now I put the powder into the water, and measure the water, fellas, folks. You don't make too much plaster since it will overcome you. Now I wasn't playing around with it, I was stirring it. I give it twenty minutes, or five minutes, or ten ...depending on the air temperature.

Once you start to play with plaster, respect it.
If you get it on your fingers, it paralyzes your mind.
Always keep one hand clean for emergencies.
My plaster is well mixed. It's got to come out good.
It's well mixed.
'Oh, boss, I'm doing a class A job.'

The way I say how to make it refers to all kinds of what I mean molds. That is of yours and all.

Once you've got the mold made you've got it made."

—Joe Campo



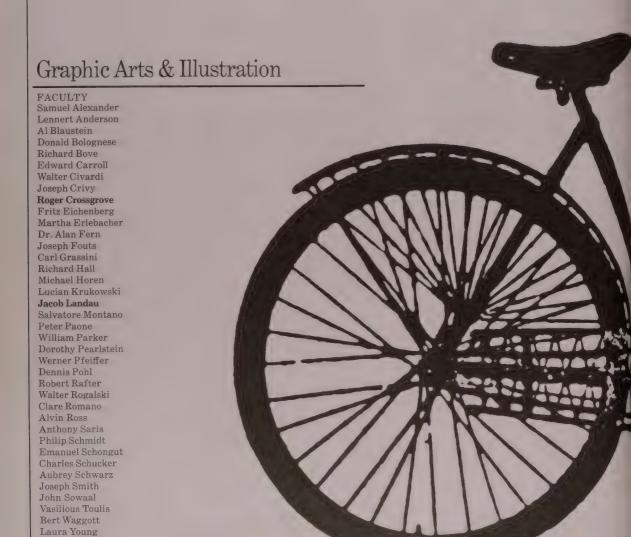


NO SMOKING









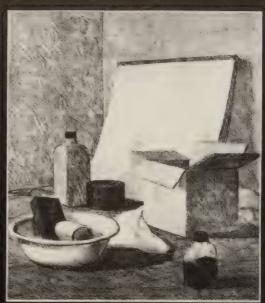












Bruno Civitico



Joel Gale



Kaye Sherry



John Ribik



Art Education

FACULTY Peter Agostini Calvin Albert Bernard Aptekar Nan Benedict Ernest Briggs Dr. Albert Christ-Janer Walter Civardi Edward Dugmore W. J. Douglas Duncalfe Michel Goldberg Anne Guthrie Raymond Hendler Lichio Isolani Alex Katz Lucian Krukowski Dr. Toby Kurzband Gabriel Laderman Robert Lawlor

Robert Natkin Jacob Ornstein Stephen Pace John Pai Herbert Paston Leon Polansky Thomas Puliafito Judith Reiss Charles Robertson Alvin Ross Philip Schmidt Thomas Scott John Sowaal Benjamin Taylor William Underhill Frederick Whiteman Dr. Ralph Wickiser Arthur Young Robert Zakarian

"The artist is...a man who would say not only that the king has no clothes, but proceed from there to note how ugly the sovereign really is." LeRoi Jones

"His language is derisive, contemptuous and foul.

His vehement feelings make it seemingly impossible for him to respect standards of courtesy or to participate in the exchange of ideas.

He ridicules the class problems and professes to see no value in the class proceedings....

Some steps to identify and treat his problems are urgently needed."

Thomas Scott (with specific reference)















The Cobweb Shop





Interior Design

The designer - a dynamic force; creator of concepts and relationships. The interior designer-a decorator of concepts and relationships. He is a complex system of fashionable notions: a subtle reflection of reality and fantasy. He dabbles in structures

FACULTY James Abbe, Jr. Ralph Dorazio Arnold Friedman Eugene Futterman Norton Juster George Klauber Maria Lazzaro

Victor Lazzaro **Harold Eliot Leeds**

John Leonardi Lauria Maurer Eleonor Pepper John Pile O. Earl Pope Carl Ramirez Alvin Ross Philip Schmidt Harold Stevens Taina Waisman Forrest Wilson Rudi Wolff Connell Worden Noel Yauch





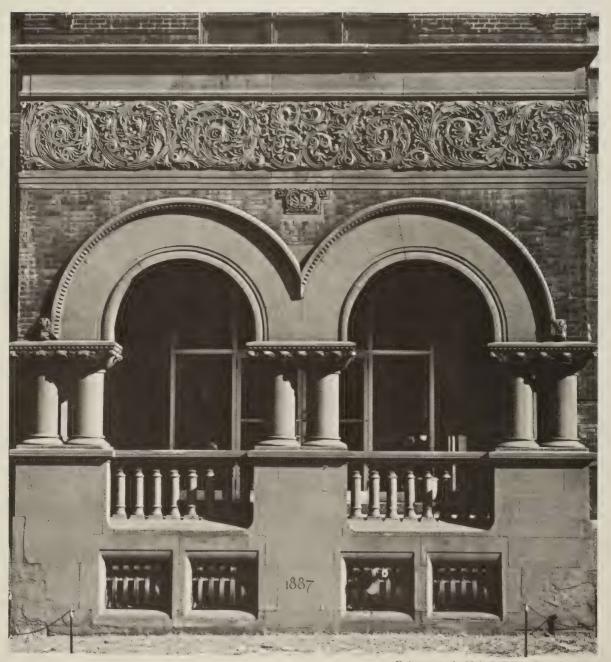




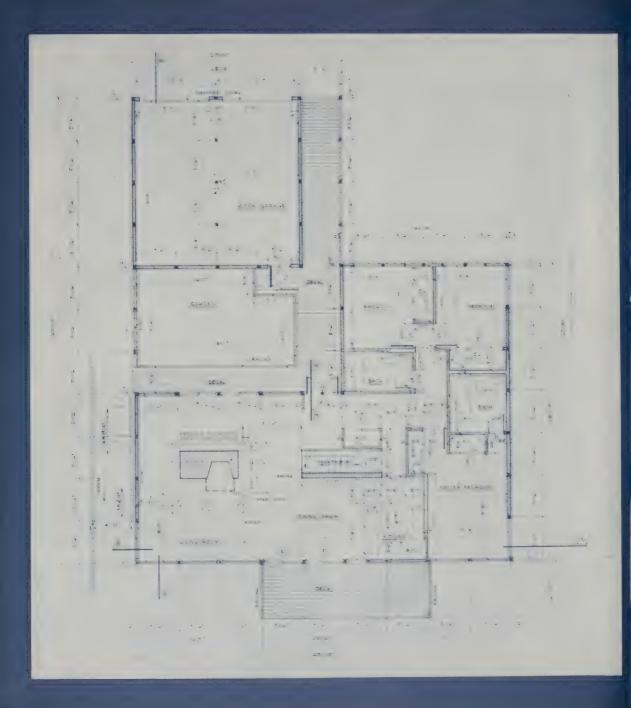




The Verrazano Narrows Bridge, opened November 21, 1964



Entrance to the Main Building, Pratt Institute



School of Architecture

"Fear not the Last Judgement for it shall be farce. Ye shall know the Judge and He shall know thee and much laughter shall pass between you, for you are of the same order—Architects."

FACULTY Giles Aureli Youssef Bahri George Balogh Peter Basch Fred Bentel Leopold Berman William Breger Michael Brill John Callender Edward Carroll Giorgio Cavaglieri William Conklin Norman Coplan Raniero Corbelletti Joseph DeChiara Fred Dubin Hans Egli M. Paul Friedberg Brent Friedlander Nesbitt Garmedia Myron Goldfinger Leon Goodman Olindo Grossi Paul Gugliotta Roy Gussow

Charles Gwathmey David Hack H. Seymour Howard Sidney Katz Y.S. Lee Louis Lionni John Mascioni Dean McClure William McGuinness William Mileto Sibyl Moholy-Nagy George Raymond Stanley Saltzman Daniel Schwartzman Marvin Sevely Sidney Shelov Edward Shiffer Charles Sigety Robert Slutzky Melvin Smith Bernard Tomson Abha Tor Christopher Wadsworth Peter Wolf Lev Zetlin



ARCHITECTURE / Dennis Altic, Robert Ascione, Bernard Benn, Martin Brockstedt, Michael Buono, Louis Giacalone, Harry Gittlitz
Frederick Goldberg, Joel Greenberg, William Haasters, Robert Kaplan, Peter Krasnow, Albert Lorenz, Peter Magnani
Walter Melvin, Michael Mosher, Martin Nystrom, Ira Oaklander, Thomas Potter, George Taft
Joseph Trivisonno, William Vitto, Lawrence Weinstein, William Wright, Fred Zeiger





Richard Alden
Roemet Aring
Bernard Beck
Steven Berg
Richard Bloch
James Coady
Jerome Cohen
Lawrence Einhorn
Brian Forrest
Laurence Goldberg
Peter Goldhammer
Steven Goldmark
John Hagan
Marmaduke Holt
Arthur Johnsen
Fred Klenk

John LaSpalute
Robert Lavery
Fernand Levin
Jon Look
Frederick Maddox
David Morgan
John Obarowski
Walter Powell
David Rosenblatt
Stephen Sanders
Charles Schmitt
Frank Seddo
Arie Shapiro
James Tyler
David Udkow
Goffredo Zarre

"Analyze the meaning of causal principle and make a critical examination of the various doctrines of causal determinism thus far proposed."

"Two out of three I reshman engineering students will not be in any Pratt graduating class"

"As part of the engineering educational experience, categories such as chance, purpose, freedom, continuity and novelty are examined in the light of recent science. ranging from quantum mechanics and cybernetics to sociology and psychology."

"I don't see why the hell we have to take a course which has no application once we get out in the field?

"We may hope that an objective universe exists; we may even believe that it exists;

but we do not know it?

Albert Einstein

School of Engineering & Science

CHEMICAL ENGINEERING Harry Barron Anthony Capato Herman Krinsky

CHEMISTRY Dr. Marvin Charton Izchak Friedman Dr. Paul Friedman John McClarnon Dr. Alfred Pray

ELECTRICAL ENGINEERING Dr. Howard Boyet Samuel Brattini Dr. Gouros Ghaznavi Max Klinger Dr. Haroun Mahrous Arthur Seidman

INDUSTRIAL ENGINEERING Otis Benedict, Ir Theodore Borecki Demetrius Zelios

MATHEMATICS Tamas Bartha Dr. Abraham Finkelstein George Helme Dr. Gideon Peyser Dr. Sumner Vrooman

MECHANICAL ENGINEERING

Peter Basch Stanley Greenwald John Quadrini Kenneth Quier Dr. John Rice Joseph Schwalje Shih Nang Wu

PHYSICS
Dr. David Caplan
Donald Duncan
Alvin Halpern
Dr. Robert Lake
Dr. F. W. Van Name, Jr.





MATHEMATICS / Andrew Tarshis, Kenneth Cohen, Joseph Hill











INDUSTRIAL ENGINEERING / George Asadourian, Robert Barrett, Steven Brilliant, Joseph Brunner, John Ferretti, Joseph Fiore, Chester Herman Edward Kline, Rudolph Leung, Thomas Logan, Peter Luttinger, Daniel Ng, Richard Norris, Joseph Raffa, Elliot Rais William Reed, William Schuler, Stephen Seidel, John Tadler, Joan Wisiecki, Michael Weingast





ew York Times.

LATE CITY EDITION

Cloudy, then clearing today; fair and cool tonight and tomorrow.

Temp. range: 36-29; yesterday: 53-42

NEW YORK, WEDNESDAY, MARCH 24, 1965.

TEN CENTS

GRISSOM MANEUVERS THE GEMINI AS HE AND YOUNG MAKE 3 ORBITS IN TEST FOR A SPACE RENDEZVOUS





PHYSICS / Peter Schirling, Glen Derada and Wilbert Stern









Fashion Design

"Fashion reflects the emotions and the deep ills of the wearer and the society." -Oleg Cassini

FACULTY Jane Abrams Emery Blau Agnes P. Borgia Ted Carey Lydia Cherniakova Patti Childers Bernadine Custer Jay Diamond Ralph Dorazio Edma Granger Lillian Kushel Gardner Leaver Marian Lillard Sari Moray Junnosuke Ohno Emma Resides Gabriele Rosenberg John Rosmini Enid Spidell Melvin Unger Paula Vogelsang Le Dale Williams





Food Science & Management

"It is not primarily a cooking school."

—Isabella Christina Francesca DeDomenico

FACULTY
Lorraine Boykin
Orrin Cafferty
John Dolan
Loretta Halderman
David Hertzson
Irene Judge
Ina Martin
Irving Perlman
Roy Perciva
Charles Scott-Smith





Seniors missed elsewhere: Linda Kosarin (G.A.L.) Anna Contes (Art Ed.) Gary Reed (F.D.) Carole Goodson Neyman (A.D.)



FINAL THURS, JAN, 18 302 E BEDWING THRU CHAPTER 21 HELL HATH NO FURYLIKETHAT OF A MOMAN SCORNED I STON CASIVA RESIGNATION IS THE PACE OF FATE EMOTIONS MUST KEPT IN CHECK

* REASON MUST RULE! especially of you know that the gods have proclambed defeat. The courage you are shouting is useless.

PHYSICAL COURAGE THAT IS. COURAGE.

15 THE ENOWLEDGE OF WHAT TO DO IN ALL SITUATIONS

No one in the whole Greek in Troyays army questioned causes for which they were fighting THE STORE MAN HAS A SINGLEMENTS OF PURPOSE OF

EPIEURIANA EPICURIANISM - pleasure principle

- 1) at this time of place of it gives pleasure it is good (YEAH!) 2) live for now (and what can be done now pleasurably
- SEIZE THE DAY!

"EVERY BODY HAS SEX ON THE MIND, AND THAT'S NOT

WHERE IT AUGHT TO BE!"

PLATO IS ALWAYS CONCERNED WITH POLITICS MACHINE FILTER Word reaction is Filter word of the politics is based on friendship

PLATO: "Those whom the gods wish to destroy they make mad".

The who forgets the past is doomed to refuse it.

Oncers of winitum to great the past is doomed to refuse it.

Oncers of winitum to private the past is doomed to refuse it.

Oncers of winitum to private the past is doomed to refuse it.

Oncers of winitum to private the past is doomed to refuse it.

Oncers of winitum to private the past is doomed to refuse it.

General Studies

ENGLISH
Joan K. Alpert
Harrison L. Bounds
Paul R. Cooper
Dr. George A. Finch
Rolfe Fjelde
Caryl G. Frazier
Daniel Gerzog
Marion O. Harris
Judy B. Herman
Joanne Kantrowitz
Francis W. Keefe
Dr. Edwin B. Knowles
Dr. Lee R. Lombard
David L. Maron
Dr. George R. New

Dr. Norman E. Oakes John B. Payne George Schmidt, Jr. Dr. Oscar H. Shaftel Daniel H. Traister Kenneth G. Wallace Dr. J. Sherwood Weber Dr. Jules Wein

GERMAN Esther S. Corey

SOCIAL STUDIES Daniel Aspis Sigmund Beale Dr. Marjorie B. Davis Douglas Fox Selma H. Garai Dr. Josef Garai Judith Goldston Dr. C. Doris Hellman Estelle M. Horowitz Jules Levey Dr. Jack Minkoff Gerald Popiel Dr. Arthur Robbins Dr. George T. Rozos Jack Stuart Jack Victor

PHILOSOPHY Dr. Joseph L. Cobitz Stuart Wels







Get on the Johnson, Humphrey, Kennedy team.







SID BERNSTEIN
THE
ROLLING
STONES
WINS MILES

THE

ANDIDATE
TICE
TE
COURT

ACADEM SAT. OC

COLORY RECORD SINCE, SAME ST. & STREET, SPENT TICKS

GOLDWATER MILLER

GOLDWATER * MILLER *

POST NO BILLS

KEEP KEATING



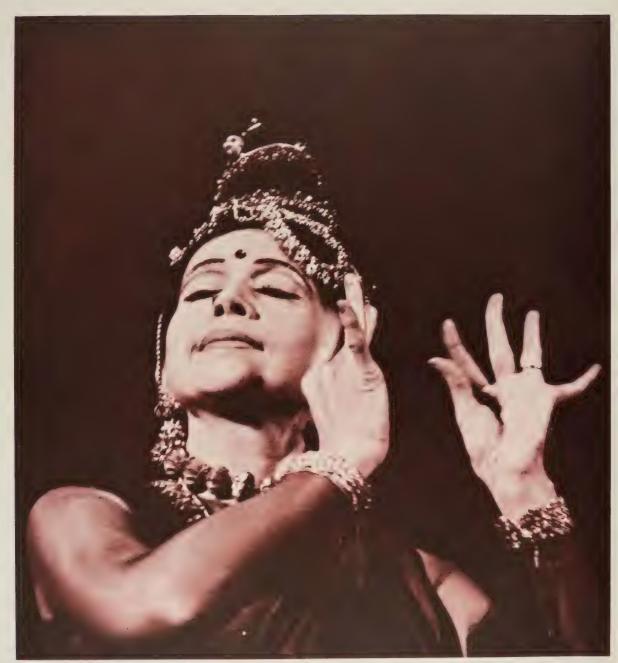
Mr. Sweezy



With the object of exposing the student to some of the best minds in the country...

From the musical Virgil Thomson to the critical Alvin Kibel; from the materialism of Paul Sweezy to the idealism of Sidney Hook; from the America of Paul Goodman to the Russia and China of Edgar Snow.

A knowledge of the twentieth century is a prerequisite to finding a meaningful relationship with one's surroundings. The program of visiting scholars serves this purpose by breaking the independence often found in universities; by providing an opportunity for involvement and association with the world outside.

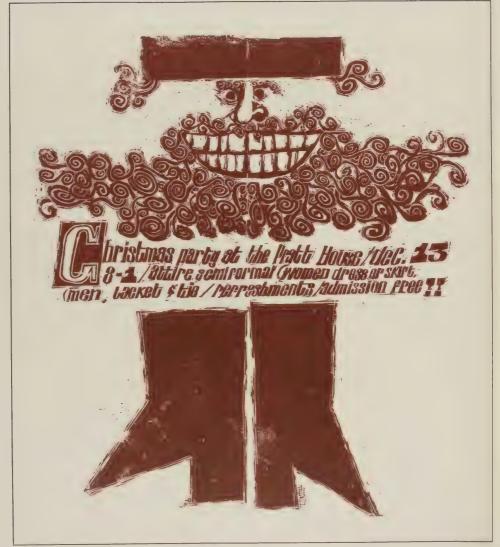


Hadassah, Indian Dancer





Alexandr Chakovsky, Russian author



Activities

CLUBS:

American Institute of Architects / Franklin Grau

American Society of Mechanical Engineers Lawrence Benjamin

Cheerleaders / Grace Memoli

Chinese Students Society / Daniel Ng

Christian Science Organization / Jeanne Husman

Dance Workshop / Lenore Lucey

Fashion Forum / Rosalind Hodgkins

Film Committee / Richard Erlanger

Gourmet Club / William Kaplan

Industrial Design Forum / Fred Hadtke

Jewish Students Association / Orry Shackney

National Society of Scabbard & Blade / Arthur Larsen

Newman Club / Francis Gunther

Pershing Rifles / William Ludwig, Peter McGuire

Playshop / Sheldon Kantor

Pratt Singers / Joe Longo

Radio Club / Stanley Miller Ski Club / Mathew Mormino

Society of American Military Engineers / Lt. Col. Schirling

Student Book Club / Charles Barrow

Student Christian Association Robert Petricelli

PUBLICATIONS:

Asterisk / Morris Sheppard

Prattonia / Lowell Bodger

The Prattler / Rick Croiter, Joan Wisiecki

Rationale / Walter Rothaug

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Omega Iota Pi Fraternity / Peter Ripullone

Phi Sigma Delta-Alpha Omicron / Henry Holtzman, Lee Richlin

Pi Iota Sorority / Marie Mataraza

Sigma Beta Pi Sorority / Carol Zarookian

Tau Delta Phi Fraternity / Kenneth Cohen

Tau Epsilon Phi Fraternity / Robert Einzig

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Tau Beta Pi Fraternity / Joseph Kaufman

Eta Kappa Nu Fraternity / Thomas Morrison

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With no reflection on the real officers, let us say there are officers who were never elected or appointed, nor do they hold any official capacity. But they are officers who are officers by jist of their always being in the office OUR MOTTO
All the news
that fits,
we print.

the prattler



Volume 26

Pratt Institute, Brooklyn, N. Y. 11205

1964-1965



WELCOME! CLASS OF '68

President Heindel at Founder's Day:
"A Period of Breathless Change"

School-Wide Balloting Next Wednesday and Thursday

Soviet Literary VIPs Visit Pratt Campus

Pratt Students Hear Salzburg String Quartet

FRESHMAN ELECTIONS

Senate Reconvenes For '64'65

First Performance Tonight
To Faculty, Staff, and Students

Playshop Premieres With Hedda Gabler

Hadassah Brings Beauty Of India To Pratt

Granada Fire Called 'Suspicious In Nature'

SCPS Freshman Gets Cookie Award

Pratt Holds First Winter Carnival At Concord Hotel

Part of the Way with LBJ

Farewell Graduates
BSMSPHD

VCW Passes Away

Death came quietly to columnist V.C.W. on Tuesday morning of this week. Under pressure from critics, and depressed by the failure to achieve its goals, the column, THERE GOES THE WEEK THAT WENT, has gone. The following was submitted for publication on this matter:

During the past semester, you have all noticed and possibly read n column entitled. THERE GOES THE WEEK THAT WENT. This column has been referred to as being childish, vulgar and insulting.

The purpose of V.C.W. was to reflect the ridiculous image that the PRATT student body presents back into the eyes of the students themselves. I, or rather V.C.W., had hoped that when the students saw themselves as they really were, they would mend their mode of conduct. Unfortunately, nothing seems to upset this dead campus and the walking corpses which inhabit it, to any degree worth noting.

The information utilized in the column was, and still is, available to anyone who could see a scant three inches beyond the tip of his nose. What little success the column enjoyed (it did force John Heller to finally write something about Student Government) depended on the requirement that the author remain anonymous. Because my identity was on the verge of being discovered, I have decided to get out while the getting is good.

Sincerely, V.C.W.

The Prattler Editorial Board has refused comment on the matter.



the prattler

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Open Forum with the President: "Are there any questions?"



"See Dick Run....Run, Dick, Run!"

Wayne Sunderland, Coach Jon Seigel Fred Kropp, Manager Vytautas Beleckis Jay Dagress John Vrana John Ferretti Chris Francy Alex Lange Al Lorenz Ricardo Morales James Ballard Myron Mychajliw Anatole Popovich, Captain Jack Portnoy Greg Rewa

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SOCCER Serge Serghini

William Sharp Cecilio Thomas BASEBALL Wayne Sunderland, Coach Robert Bookstaber Jim Plutino Richard Carter Dave Thum George Cumberland

John Rodriguez

Robert Keagy Ernest Leute Ted Kessler Al Levin Richard Lebenson Zeev Silberman James Markowski Mark Steiner David Hertz Peter Pedone TENNIS George Perry William Sharp Mel Slater John Vrana, Captain

Sergeant McCormick, Coach CHEERLEADERS Sergeant Tobin, Asst. Coach Eleanor Dunn, Coach Prof. Zelios, Faculty Adv. Jane Gollup James Adelman Carolyn James Barton Baron, Manager Joyce Lalley, Manager

Luis Ennis Fred Gretch Philip Goldberg Fred Gros Richard Kirby Edward Ozols Robert Markisz Anthony Siniscalco

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S.G.A. FILM SERIES

La Dolce Vita
The Island
La Atalante
Zero for Conduct
The Connection
Shoot the Piano Player
Ballad of a Soldier
Flash Gordon Night
Viridiana
War of the Worlds
Day the Earth Stood Still
Last Year at Marienbad
Etc.
Etc.



Henrik Ibsen's Hedda Gabler

(a new translation by Rolfe Fjelde)

Hedda Gabler
George Tesman
Judge Brack
Miss Julia Tesman
Mrs. Elusted
Eilert Lovborg
Berta
Scenic Design
Costumes
Lighting
Stephanie Evanitsky
Don Dell'Amore
Richard Erlanger
Kathleen D'Orazio
Bob Wilson
Mary Gorman
Lauder Bowden
Michael Arceneaux
Sheldon Kantor

Playshop Director: Dr. George New

Tennessee Williams' A Streetcar Named Desire

Negro Woman Elizabeth Williams Eunice Hubbell Lisa Titman Stanley Kowalski Michael Arceneaux Stella Kowalski Jane Scheckter Steve Hubbell Anthony Viviano Harold Mitchell Orry Shackney Mexican Woman Jane Postiglione Blanche DuBois Stephanie Evanitsky Pablo Gonzales Ed Richardson A Young Collector Tom Jersey Nurse Kathleen D'Orazio Doctor Fred Hart Scenic Design Marlys Hann, Shan Bowen Costumes Fashion Design 202



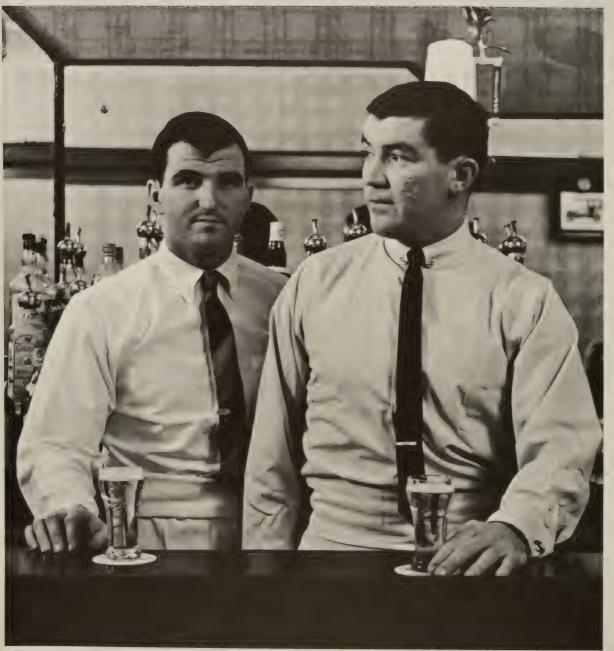








Ann Guerriero, cashier in the PI Shop



Jack and Jim Goodman, bartenders at Erik's





You go into Erik's cause there's no place to be now, and you walk straight in, maybe slamming the door into someone, because you're a senior and you've been here a lot before.

The bartenders know your face and your money and they've seen you walk through this door many times late at night and even in afternoons. You get twenty feet in and you see there's no one you know here.

The place is inhabited by freshmen or something and you don't know them and probably you don't want to very much. It's the same here now as in the PI Shop all the time lately—you can't be sure whether you've outgrown the damn thing or you've been kicked out of it.

You're above it, or you've fallen down under.

The places, some of them, they aren't yours anymore.

All the happy times and faces.

Plenty you have learned here, and spent drunken hours singing and laughing and talking loud dizzy drunken words pouring out here some of the greatest things you ever said and heard. And in that PI Shop maybe knew friendliness of faces and calm talk.

Something you used to like about these places.

So Erik's is the alcoholic PI Shop.

But the PI Shop course ends with the realization that it's all over. While things've been good here and for all you found out here you have to move on for the rest.

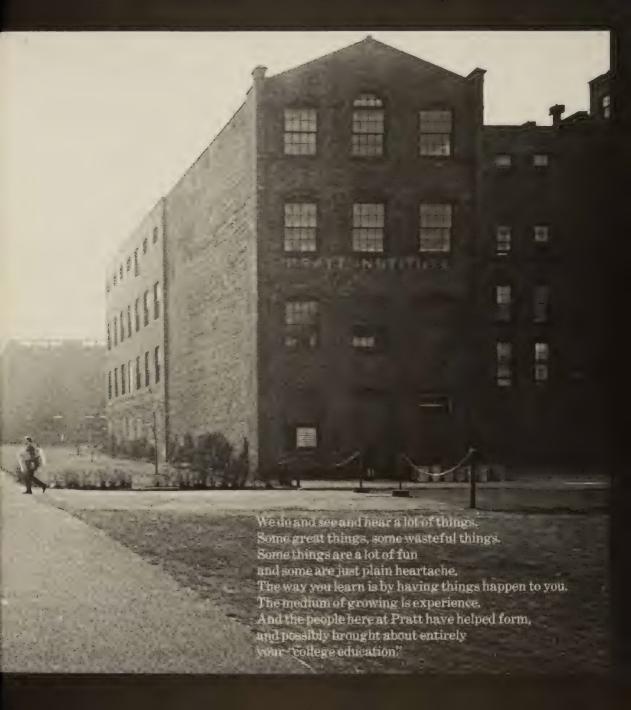
The learn-while-you-laugh and drunken Erik's talk thing is over, and soon so will be the irresponsibility of being a kid.

And it ends with either a bang or a whimper.











Just as there are contradictions in the courses there are contradictions in the school. Your time here shows you the opposites that make a middle way possible. And Pratt is Pratt because of what isn't here as well as what is. For all it has, it lacks a lot. And the last lesson a school can teach you is its own limitations. Because Pratt doesn't have everything you want you have to look elsewhere, and looking elsewhere will be growing more.



edited and designed by Lowell Bodger photographed mainly by Leonard Soned assistant art director: Beau Gardner assistant assistant art director: Richard Erlanger business manager: Ken Alexander faculty advisor: Kenneth G. Wallace

copy contributors: Dirt Boots, Charles Barrow, Donald Gunther, Nicholas Paffett, Mike Pyatok, Michael Rubin, Orry Shackney production assistants: Thomas Guerrierri, Philip John Kropf, and Robert Pike typist: Tina Rosner

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